

**INSANE**  
**RADIODEALS.COM****What is Insane Radio Deals.com?**

We at the Virginia Talk Radio Network and CBS Sports in Virginia have found another great way to partner with select businesses for the benefit of all involved. We can use a small bit of our inventory on our network of stations to promote our website which sells various products, services and gift cards at a discounted rate for the benefit of VTRN, VTRN Listeners and YOUR BUSINESS!

**How does it Benefit Listeners?**

Just for being loyal listeners of our network of radio stations, VTRN and CBS Sports listeners get gift cards, products and services that they want - for a reduced rate. And not surprisingly – it's a big hit!

**How does it benefit YOUR BUSINESS?**

This is very different (and better!) than Groupon and various other discount and coupon opportunities. Why? Because with us, you will get the full retail value of the product, service, or gift card that you give us in return for advertising on our network of stations. And you can use that advertising when you want, on the stations you choose, spread out throughout the different dayparts to maximize the number of people you reach with your message! In addition, we will run extra ads to promote your deal on our website – which means even more exposure for your business!

**How does it benefit VTRN?**

We can turn your product, service, or gift card into revenue by selling it on our website!

**Important Details ...**

For every retail dollar you give us in products, services, or gift cards – you will receive an equal number of retail dollars in radio advertising. So if you give us \$2,000 in gift cards then you will receive \$2000 retail dollars in advertising. You can use those advertising dollars on either WIQO or ESPN or a combination of the two. Each commercial (on either station) has a value of \$20 and will be evenly distributed between 6am and Midnight Monday through Sunday.

Example: \$2000 in gift cards = 100 commercials evenly distributed on the station of your choice (ESPN/WIQO) from 6a-12midnight Monday-Sunday.

**Ask your Account Representative for Details or call 434-534-6100!**

Example: \$2000 in gift cards > 100 commercials evenly distributed on the station of your choice (ESPN/WIQO) from 6a-12midnight Monday-Sunday.

**Ask your Account Representative for Details or call 434-534-6100!!**